# DOWNTOWN HP ZONING OVERLAY

#### DOWNTOWN HISTORIC PRESERVATION ZONING OVERLAY

INSIDE



METROPOLITAN HISTORIC ZONING COMMISSION

Metropolitan Government of Nashville and Davidson County

Sunnyside in Sevier Park

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Adopted: August 19, 2015 (BL2015-1271) Revision Adopted ???, 2017

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#### WHAT IS REVIEWED:

#### IN A HISTORIC LANDMARK OVERLAY

- New construction (primary and secondary structures)
- Additions increased footprint, height or building envelope of an existing structure
- Demolition (in whole or in part)
- Relocation of structures
- Construction of appurtenances (with the exception of portable storage buildings less than 100 square feet)
- Signage
- Repairs and Alterations to existing structures
- Setback Determinations

#### IN A HISTORIC PRESERVATION OVERLAY

- New construction (primary and secondary structures)
- Additions increased footprint, height or building envelope of an existing structure
- Demolition (full or in part)
- Relocation of structures
- Construction of appurtenances (with the exception of portable storage buildings less than 100 square feet)
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- Repairs and Alterations to existing structures
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#### A. THE HISTORIC PRESERVATION ZONING OVERLAY

Please also see MHZC Hand Book.

In more than two thousand towns in the United States, neighborhoods and commercial districts use historic zoning as a tool to protect their unique architectural characters. There are quantifiable reasons for historic zoning: gives neighborhoods greater control over development; stabilizes property values; decreases the risk of investing in one's house; promotes heritage tourism; protects viable urban housing stock; and preserves natural resources by conserving building materials. And there are less quantifiable, but equally important, reasons for historic zoning -- protects our past for future generations, nurtures a sense of community, and provides a sense of place.

Historic zoning overlays are **locally** designated and administered by the Metropolitan Historic Zoning Commission (MHZC), an agency of the Metropolitan Government of Nashville and Davidson County. Historic zoning overlays are applied in addition to the base or land-use zoning of an area. *Historic zoning overlays do not impact use*.

Like the National Register of Historic Places, historic zoning honors an area's historical significance. There are four types of historic zoning overlays: historic preservation, neighborhood conservation, historic B&B, and historic landmarks.

In neighborhood conservation and historic B&B zoning overlays, certain exterior work on buildings—new construction, additions, demolition, and relocation—is reviewed to ensure that the neighborhood's special character is preserved. In addition to the projects reviewed in neighborhood conservation and historic B&B zoning overlays, historic preservation and historic landmark overlays also include review of exterior alterations to existing buildings -- like replacing windows, altering storefronts, or painting brick. Overlays with historic preservation or historic landmark zoning are not more historically significant than those with neighborhood conservation zoning; rather, the MHZC, in conjunction with neighborhood input and direction of the Council Member, determined that these overlays are most compatible with the goals of the neighborhood and the MHZC.

#### B. WHAT ARE THE DESIGN GUIDELINES?

The Metropolitan Historic Zoning Commission (MHZC) is the architectural review board that reviews applications for work on properties within historic zoning overlay districts. Its nine members, appointed by the mayor, include representatives from zoning districts, the Metropolitan Planning Commission, the Metropolitan Historical Commission, architect(s) and others. Design review is administered according to a set of design guidelines. The guidelines are criteria and standards, developed jointly by the MHZC and the residents of the neighborhood, which are used in determining the architectural compatibility of proposed projects. The guidelines provide direction for project applicants and ensure that the decisions of the MHZC are not arbitrary or based on anyone's personal taste.

The guidelines protect the neighborhood from new construction or additions not in character with the neighborhood and from the loss of architecturally or historically important buildings.

By state and local legislation, design guidelines for historic overlays must be in accordance with the *Secretary of the Interior's Standards for the Treatment of Historic Properties*—criteria developed by the National Park Service and used by private and public preservation organizations throughout the country. (Please see I.D.)

#### IN A NEIGHBORHOOD CONSERVATION OVERLAY (also B&B Homestays)

- New construction (primary and secondary structures)
- Additions increased footprint, height or building envelope of an existing structure
- Demolition (in whole or in part)
- Relocation of structures
- Setback Determinations

WHAT IS NOT REVIEWED IN HISTORIC PRESERVATION OVERLAYS

- Temporary banners/signage
- Temporary construction trailers
- Painting of wood

#### C. PURPOSE OF THE DESIGN GUIDELINES

Within the zoning ordinance, "historic zoning" is used as the general term for Nashville's four types of zoning overlay districts applicable to historic properties: historic preservation, neighborhood conservation, historic B&B, and historic landmark. The references to historic zoning in the ordinance and design guidelines is to be understood as a general term that covers the four different types of historic zoning.

- A. Design guidelines are criteria and standards which the Metropolitan Historic Zoning Commission must consider in determining the appropriateness of proposed work within a neighborhood conservation zoning district. Appropriateness of work must be determined in order to accomplish the goals of historic and neighborhood conservation zoning, as outlined in Article IX (Historic Zoning Regulations), Metropolitan Comprehensive Zoning Ordinance:
  - 1. To preserve and protect the historical and/or architectural value of buildings or other structures;
  - 2. To regulate exterior design, arrangement, texture, and materials proposed to be used within the historic district to ensure compatibility;
  - 3. To create an aesthetic appearance which complements the historic buildings or other structures;
  - 4. To foster civic beauty;
  - 5. To strengthen the local economy; and
  - 6. To promote the use of historic districts for the education, pleasure, and welfare of the present and future citizens of Nashville and Davidson County.

# D. SECRETARY OF INTERIOR'S STANDARDS FOR REHABILITATION

- B. By state law, all design guidelines for neighborhood conservation zoning overlays must comply with the Secretary of the Interior's Standards for Treatment of Historic Properties:
  - 1. A property shall be used for its historic purpose or be placed in a new use that requires minimal changes to the defining characteristics of the building and its site and environment.
  - 2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
  - 3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
  - 4. Most properties change over time; those changes that have acquired historical significance in their own right shall be retained and preserved.
  - 5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a property shall be preserved.
  - 6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.
  - 7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means necessary.
  - 8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.
  - 9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
  - 10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

The full set of Secretary of Interior

Standards may be found online at

https://www.nps.gov/tps/

standards.htm



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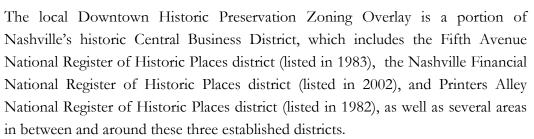
# E: Map of Downtown Historic Preservation Zoning Overlay



#### F: A SHORT HISTORY OF DOWNTOWN

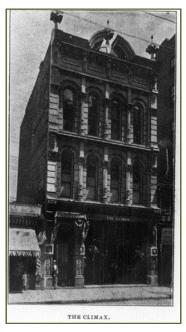
Nashville was settled by Europeans in 1779, when James Robertson arrived with a party of settlers and built a log stockade on the banks of the Cumberland River in what is now downtown. Nashville became the permanent capital of Tennessee in 1843. From that time, it has remained a center of commerce, government, and education. The city's advantageous location on the river and at the junction of railroad lines made it a key strategic position during the Civil War. Federal troops occupied the city for three years during the conflict. Nashville's economy rebounded after the Civil War and the city continued its regional importance as a center of trade and industry.

Nashville followed regional development patterns in the late 19th and early 20th centuries, as urbanization and industrialization transformed southern cities from local market and government centers to bustling urban areas engaged in regional and national trade. The city's population grew rapidly as rural residents flowed toward the wages offered by manufacturing and service jobs.



The Fifth Avenue Historic District is bound on the north by Union Street, on the south by Church Street, on the west by Sixth Avenue and on the east by Fourth Avenue. It is significant both in Nashville's commercial history and architectural development. This area has traditionally been the retail center of the city and its architecture is reflective of a period of prosperity from 1870 to the 1930s. All of the buildings in the district pre-date 1935 and the majority retain their original architectural character.

The Nashville Financial Historic District surrounds the intersection of Third Avenue North and Union Street. The area is significant for its architecture which is



Climax Saloon c. 1900, 210 Fourth Avenue North. courtesy of TSLA



Southern Turf Building c,1800-1910,.

a notable collection of Classical Revival designs and as some of the city's oldest extant examples of tall office building construction. The architects who designed the buildings in the district represent skilled architects practicing in the city during the decades preceding World War II, when formal architecture became widespread. The district is also important for its association with the business history of the city and its role as a major regional center for the banking and securities industries. Nashville built a reputation as the "Wall Street of the South" with the founding and consolidation of several banks that grew to influence and participate in business matters on a regional scale.



Printers Alley 1973. Courtesy of The Tennessean

Printers Alley between Third and Fourth Avenues North and stretching from Church and Union Streets, derives its significance from four areas: industry, commerce, entertainment, and architecture. The printing industry began shortly after the founding of Nashville and was thriving by the middle of the nineteenth century, with an abundance of newspapers, periodicals, and religious materials. Many of those businesses were located on Printers Alley. Nashville also developed rapidly as a commercial center. College Street (now Third Avenue North), south of Union Street, was known as the retail furniture district. The district's prominence lasted until the turn of the century, and many businesses operated stores there for another fifty years. The Men's Quarter on Cherry Street (now Fourth Avenue North) developed during the Victorian years as a block devoted almost exclusively to saloons and other entertainment businesses for men. The Printers Alley Historic District contains 15 buildings which form an excellent collection of the rich architectural styles of the late nineteenth and early twentieth centuries. Together they illustrate the transition from Victorian to modern architecture in Nashville and the technological advances that made this possible.



221 Fourth Avenue North was constructed in 1871 in the Italianate Commercial Style. While the storefronts have been altered, the façade retains its original upper floor details.

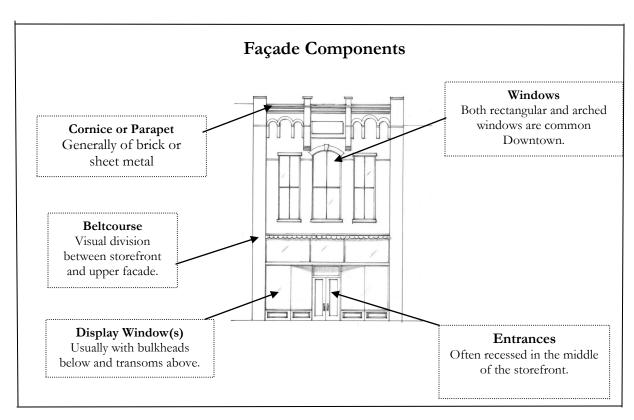
Italicized sections of the guidelines contain interpretive information that is meant to make the guidelines easier to understand; they are not part of the guidelines themselves. Illustrations and photographs are intended only to provide example buildings and circumstances. It is important to remember that every building is different and what may be appropriate for one building or site may not be appropriate for another.

#### General Principles: Street Level Facades

Original street-level facades, including storefronts, doors and entryways, display windows, transoms, bulkheads, and pilasters and columns, should be retained, and if needed, repaired using historically appropriate materials and methods.

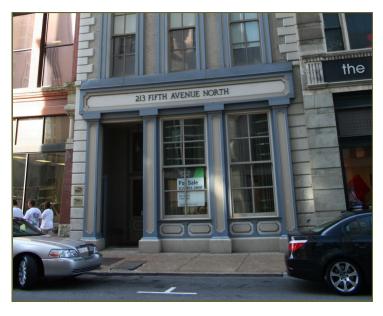
Replacements of street-level facades should be in keeping with the style and period of the building.

The use of contemporary materials for the replacement elements of street-level facades may be appropriate if they possess characteristics similar in scale, design, finish, texture, durability, and detailing to historic materials and meet *The Secretary's Standards*. Replacement materials are appropriate if the original materials no longer exist; the original material is unknown; or the new materials possess characteristics similar in scale, design, finish, texture, durability and detailing to the historic material.



#### A. Guidelines: Storefronts

- 1. Historic storefronts, their component elements, and other aspects of appearance including the original entrance configuration, plane, and recess should be retained.
- 2. Deteriorated or damaged storefronts or component elements should be repaired using historically appropriate materials.
- 3. If replacement storefronts or component elements are necessary, replacements should be compatible with the materials, composition, design, texture, and general appearance of the original. Replacements should use physical or photographic evidence to replicate the original appearance. If evidence is not available, the replacement storefront should use arrangement, features, materials, and proportions typically found on buildings of the same style and period of the building involved.

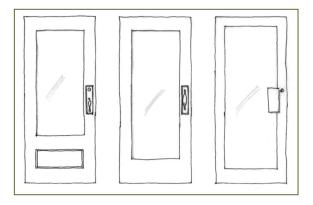


Historic storefronts such as this one at 213 Fifth Avenue North should be retained and repaired, if needed, using materials that match the historic materials.



210 Third Avenue is an example of how an inappropriate storefront can disrupt the visual continuity of a street.

Example of appropriate replacement doors.



Appropriate replacement storefront door designs.



Historically, businesses would sometimes include their name or a decorative design in the flooring at their entrance.

# B. Guidelines: Doors and Entryways

- 1. Original doors, entryways, and related elements should be retained.
- 2. Deteriorated or damaged doors or entryways should be repaired using historically appropriate materials.
- 3. If replacement doors are necessary, replacements should replicate the originals. If original doors do not remain, replacement doors should be of wood or metal and the proportion of glass to door should be comparable to the proportion of display windows to storefront.
- 4. If doors or entrances do not conform to building or accessibility codes, the originals should be retrofitted to conform. If this is not feasible, replacement doors should be compatible with the original storefront. Variances to building codes may also be sought when the building meets the intent of the code requirements.
- 5. Glass used in replacement doors should be clear.
- 6. Revolving doors are not appropriate unless they were an original feature of the storefront.
- 7. Generally, new entryways should not be introduced to public facades, unless needed for access to an upper floor or a secondary building use. If a new entrance is needed, it should be compatible with the style and period of the building.

# C. Guidelines: Display Windows

- 1. Original display windows and their component elements should be retained.
- 2. Deteriorated or damaged display windows should be repaired using historically appropriate materials.
- 3. If replacement display windows are necessary, replacements should replicate the originals. If original display windows do not exist, replacements should be appropriate for the building's style and period.
- Appropriate replacement elements include individual or grouped single-light clear-glass panes and simple wood, copper, bronze anodized aluminum, or baked-enamel aluminum frames.
- Glazing should be clear glass. Ornamental, frosted, spandrel, or stained glass display windows are not appropriate.
- 6. Display windows should remain visible and not be concealed or enclosed.
- 7. If privacy or shade other than that afforded by awnings is needed, interior shades or blinds are appropriate.



Original and early display windows like this at 213 Fifth Avenue North should be retained and, if needed, repaired using materials that preserve their historic appearance.



Several storefronts on Fifth Avenue North and in the Arcade have curved glass store fronts with deeply recessed entrances.



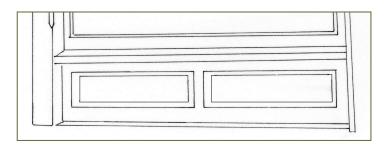
Historic transoms above windows and doors should be retained and preserved.

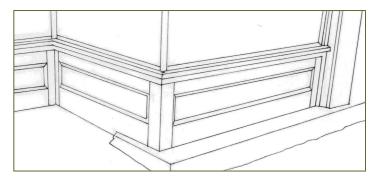
## D. Guidelines: Transoms

- 1. Original transoms and their component elements should be retained.
- 2. Deteriorated or damaged transoms should be repaired using historically appropriate materials.
- 3. If replacement transoms are necessary, replacements should replicate the original. If original transoms do not exist, replacements should be appropriate for the building's style and period.
- 4. Appropriate replacement elements include single or multi-light clear-glass panes and simple wooded or metal frames.
- 5. Historic transoms should remain visible and not be covered or enclosed.

#### E. Guidelines: Bulkheads

- 1. Original bulkheads and their component elements should be retained.
- 2. Deteriorated or damaged bulkheads should be repaired using historically appropriate materials.
- If replacement bulkheads are necessary, replacements should replicate originals. If original bulkheads do not exist, replacements should be appropriate for the building's style and period of construction.
- 4. Appropriate replacement elements include paneled and painted wood, brick, and metal.
- 5. Historic bulkhead materials should remain visible, and not be concealed beneath added materials.





Appropriate designs for frame bulkheads if original bulkheads are missing.



The painted, paneled wood is an appropriate modern bulkhead design.



The stone columns at 227 Third Avenue North are an important design element to the building.

# F. Guidelines: Cast Iron, Wood Pilasters, and Masonry Columns

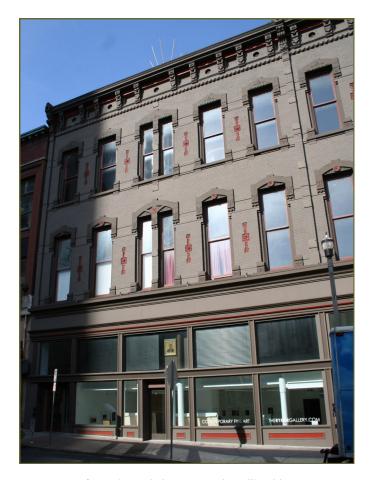
- 1. Original pilasters and columns should be retained.
- 2. Applying paint or another surface treatment is an appropriate preservation measure.
- 3. Deteriorated or damaged columns and pilasters should be repaired using historically appropriate materials.
- 4. If replacement pilasters or columns are necessary, replacements should replicate originals.
- 5. Appropriate replacement materials include wood, cast iron, and stone.
- 6. Owners are encouraged to replace pilasters and columns that were original to the building but have been removed.

# G. Guidelines: Cornices

- 1. Original cornices and other detailing should be retained.
- 2. Deteriorated or damaged cornices or other detailing should be repaired using historically appropriate materials.
- 3. If replacement cornices are necessary, replacements should replicate the originals. If original cornices do not exist, replacements should be appropriate for the building's style and period.
- 4. Appropriate replacement materials include sheet metal <u>fiberglass</u>, and wood.
- 5. Owners are encouraged to replace cornices that were original to the building but have been removed.



The cornice at 250 Fourth Avenue North is historic; it should be retained and remain visible.



Some storefronts have their own cornices, like this one at 233 Fifth Avenue North. These should also be retained and remain visible.



A portion of this storefront's original structural glass façade remains.

**General Principles: Facades** 

Original facades and their component elements should be retained and, repaired, if needed, using historically appropriate materials and methods.

Replacements to facades should be in keeping with the style and period of the building.

The use of contemporary materials for the replacement elements of facades may be appropriate if they possess characteristics similar in scale, design, finish, texture, durability, and detailing to historic materials and meet *The Secretary of Interior's Standards*.

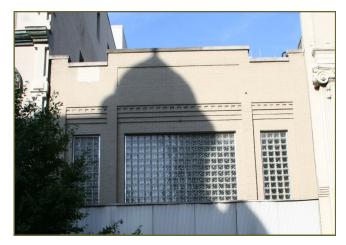
Interior changes that affect the exterior appearance of upper facades, including changing original floor levels, should be avoided.

#### H. Guidelines: Windows

- 1. Historic window openings, windows, and window surrounds should be retained.
- 2. Deteriorated or damaged window openings, windows, and window surrounds should be repaired using historically appropriate materials.
- 3. If replacement windows or window surrounds are necessary, replacements should replicate originals. If original windows do not exist, replacements should be appropriate for the building's style and period.
- 4. If the original windows are missing, replacement windows should use wood, anodized aluminum, or baked-on-enamel aluminum frames and should have single-light or multiple-light clear-glass panes to match the style and period of the building. Multi-light windows should use true or simulated divided lights with a spacer bar between the glass. Snap-in or between-the-glass muntins are not appropriate.
- 5. Steel windows should be replaced with steel or aluminum designs that replicate the appearance of the original window.
- 6. Window openings, surrounds, or other elements not original to a building should generally not be introduced to the public facades of the building. See "walls."
- 7. Should storm windows be desired, their dimensions



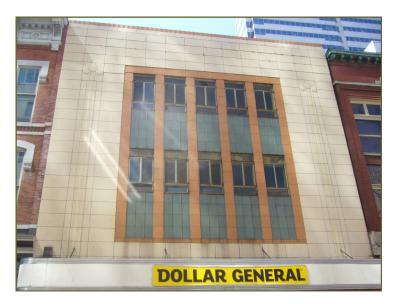
Original one-over-one arched windows at 221 Fourth Avenue North have sheet metal hood moldings. Historic windows and window components should be preserved and retained.



Glass block, such as these windows at 223 Fourth, are a later alteration to the building.



When the original window pattern is unknown, a simple one-over -one design for replacement single or double-hung windows is an appropriate choice.



Window styles and materials downtown vary from single and double-hung windows, to metal windows of a more industrial design.

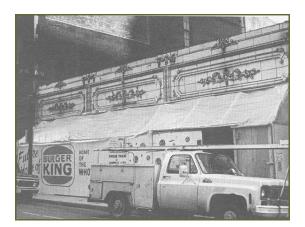
- should match window dimensions in order to conceal their presence. Frames should be set within the window opening and attach to the exterior sash stop; if aluminum, they should have an anodized or baked-on enamel finish.
- 8. Self installed snap, clip or glue type muntins on windows are not permitted. Muntins set within the vacuum between glass panes on windows are not approved.
- Window grilles and balcony rails are not appropriate window treatments. Shutters are only appropriate when they replace original wood shutters and should be operable.
- 10. Roll-up doors and windows are not appropriate on primary or secondary facades. They may be appropriate on the rear of buildings <u>and rooftop</u> additions.

#### I. Guidelines: Walls

- 1. Original walls, including plane, openings, recesses, detailing, and ornamentation, should be retained.
- 2. The addition of window and door openings may be appropriate on secondary and rear upper facades if the design and proportion is similar to the historic window and doors.
- 3. Balconies should not be added to public facades. Shallow Juliet balconies may be appropriate on upper secondary and rear facades.
- Decorative elements such as cornices, brick corbelling, arches, brackets, terra cotta detailing and any other original wall detail shall not be altered.
- 4. New decorative elements should not be added where none existed historically.



Property owners are encouraged to rebuild missing façade elements such as the windows and detailing removed at 235 Fifth Avenue.



The image above (photo by Dennis Wile) shows how this building on Fourth Avenue looked before it was stripped of its glazed terra cotta façade for a fast-food restaurant. See "after" image below.





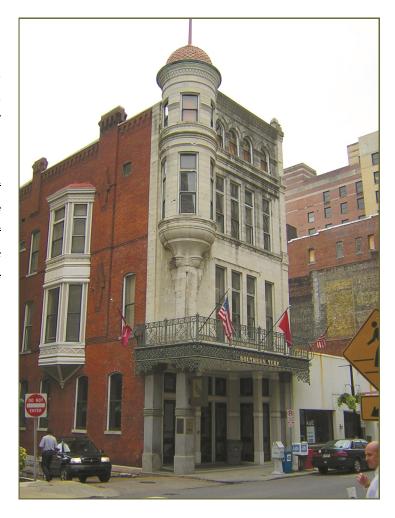
Preserve and maintain historic masonry.

# J. Guidelines: Masonry and Glass

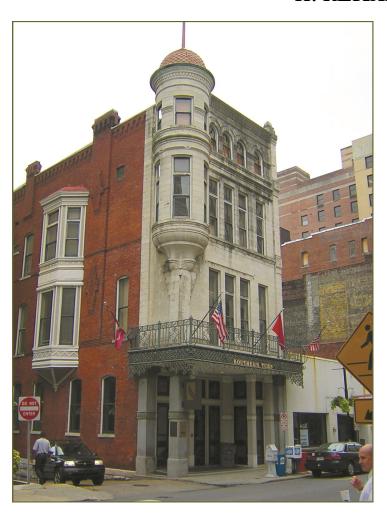
- 1. Historic masonry (brick, stone, and terra cotta) and structural glass should be retained.
- 2. The use of detergent cleaners and chemical stain and paint removers to clean masonry or remove paint is appropriate under most conditions.
- 3. Abrasive or high-pressure cleaning methods are destructive and should not be used. Masonry shall not be sandblasted or cleaned in an abrasive manner. Sandblasting accelerates deterioration of the masonry and allows moisture to penetrate the masonry.
- 4. Silicone-based water sealants are not recommended for use on historic masonry or structural glass.
- 5. Historic masonry and structural glass should remain visible and not be concealed or obscured.
- 6. Deteriorated or damaged masonry and structural glass should be repaired with materials that match the original.
- 7. Repointing with a hard (Portland cement) mortar is destructive to historic masonry. Flexible mortar, made from mixing hydrated lime cement and natural sand, should be used when repointing is necessary.
- 8. Mortar used in repointing should match the historic mortar in width, depth, color, raking

profile, composition, and texture.

- Replacement masonry should be the same color, size and texture as existing and should be laid, jointed, tooled, and mortared in the <u>same</u> manner as it was historically.
- 10. The same guidelines should be followed for masonry as for paint. Painting of brick may be appropriate if: brick has previously been painted; or brick is too deteriorated to withstand weather. A red brick stain, approximating the original color of the building's brick should be used.



Character-defining features of the building at 224 Fourth Avenue include the corner turret, side bay window, and metal canopy.



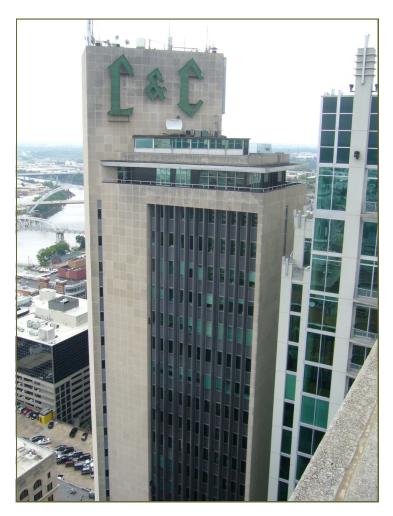
Character-defining features of the building at 224 Fourth Avenue include the corner turret, side bay window and metal canopy.

## K. Guidelines: Decorative Elements

- 1. Original decorative elements such as cornices, brick corbelling, arches, brackets, and detailing should be retained without alteration.
- 2. Deteriorated, damaged, or missing decorative elements should be repaired using historically appropriate materials. Replacement of decorative elements that are missing or unable to be repaired and located on upper facades may use modern materials if the material matches the original in design, texture and workability.
- 3. Decorative or ornamental detailing should not be added to buildings unless there is physical or photographic evidence that shows the detailing was original to the building. New designs should be appropriate to the style and period of the building.

## L. Guidelines: Roofs

- 1. Historic roofs and related elements should be retained.
- Rooftop locations, concealed from pedestrian view, are appropriate for climate control and other mechanical systems. Mechanical systems should be located at the rear façade and screened.
- 3. If replacement roofs or chimneys are necessary, replacements should be appropriate for the building's style and period.
- 4. Appropriate roof coverings include standing seam metal and composite asphalt shingle for pitched roofs and rolled roofing and rubber membrane roofing for flat roofs.



Roofs in the district are primarily flat or appear to be flat with a parapet wall.

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General Principle: Paint

Painting of wood and metal surfaces, with the exception of murals and painted signage, is not reviewed by the MHZC.

Masonry, not previously painted or stained, should remain unpainted and unstained unless necessary to cover mismatched or damaged masonry, or as a preservation measure for pitted brick. The painting and staining of masonry (brick and stone) are reviewed by the MHZC.

For painted signage, decals and murals please see Section IV.E. Signage.



Extremely poor masonry repairs could be a reason for painting brick; although the look could also add to the character of some areas like Printers Alley.

#### M. Guidelines: Paint

- 1. Building owners are encouraged to remove paint from masonry. Gentle, non-abrasive chemical cleaning is an appropriate way to remove paint.
- 2. Painting of stone and brick is generally not appropriate.
- 3. The staining of masonry may be appropriate if: brick has previously been painted, is severely mismatched due to inappropriate repairs or if brick has been sandblasted or otherwise damaged and is too deteriorated to withstand weather. The protective coating should be a water-based stain rather than paint as it allows more of the original texture to show through and allows the building to continue to wick out moisture. A brick color approximating the original color of the building's brick should be used.
- 4. Historic painted signage on exterior brick walls should be maintained.
- 5. Brick sealers are not recommended for exterior brick as it may cause damage to the brick face over time.

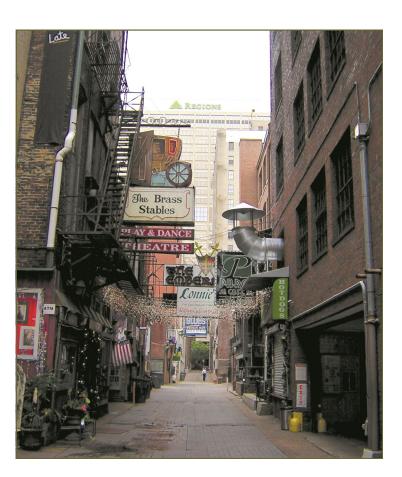
General Principle: Rear Elevations

Rear elevations are service-oriented, and are an appropriate place for infrastructure elements such as gutters and downspouts, mechanical systems, and fire stairs. Despite their less public nature, original materials and features should be preserved and maintained.





Printers Alley is unique in that it functions as a private service area as well as a public commercial area. This eclectic character should be maintained.



# N. Guidelines: Rear Elevations

- 1. Generally, original materials and features on rear elevations should be preserved and maintained.
- 2. The appearance of rear elevations can be enhanced through the screening of infrastructure elements and the use of signage and awnings.
- 3. Rear elevations are appropriate locations for mechanical systems, meters and fire stairs.
- 4. Elevations on Printers Alley should be treated as a primary façade with the consideration that this area still needs to function as a service area.
- 5. The unique character of Printers Alley that includes bright signage, mechanicals and traditional storefronts along side service areas should be preserved.

# O. Guidelines: Gutters, Downspouts & Fire Escapes

- 1. Generally, gutters and downspouts should not be located on the public façades of buildings. Such elements should be installed on the rear elevations of buildings.
- 2. The installation of gutters and downspouts should not result in the removal or obstruction of historic building elements.
- 3. Downspouts that cannot be located on a rear façade should be painted to blend with the color of the masonry.
- 4. Downspouts should channel water away from the building.
- 3. The appearance of rear elevations can be enhanced through the screening of infrastructure elements and the use of signage and awnings.
- 4. Rear elevations are appropriate locations for mechanical systems, meters and fire stairs.
- 5. Fire escapes should be located on rear elevations. Their installation on public facades is not recommended.
- 6. Fire escapes may be either open or enclosed as required by fire codes. If enclosed, their surfaces should be of wood siding, brick veneer, or stucco. If open, they should be of metal or wood.



Downspouts on front or side facades should be painted to blend with the paint or masonry color.



Downspouts should channel water away from the building foundation.



Rooftops and rear elevations are often the most appropriate location for mechanical units and appurtenances.



# P. Guidelines: Mechanical Systems

- 1. Equipment such as condensers, air conditioners, meters, and conduits should not be visible from the street. Rear elevations and roof locations that are not visible from the public rights-of-way are appropriate locations for this equipment.
- 2. The installation of mechanical systems should not result in the removal or obstruction of historic building elements.
- 3. Landscape elements such as fencing or low masonry walls should be used to shield ground-level equipment from view while still allowing service access.
- 4. Utility meters should be placed in the least visually obtrusive location available. Meters should be installed on the rear or secondary elevation.
- 5. Modern rooftop elements, such as mechanical units, ducts, solar panels, antennae, satellite dishes, and vents should not be easily seen from the public-right-of-way. Screens are generally not appropriate.
- 6. When located on the roof, mechanical equipment should be located at the rear of the roof, or in other locations not easily seen from the public right-of-way.
- Whenever possible mechanicals should not be located on the top of rooftop additions.
- Screening of mechanicals should not appear to add to the height of the building and so should

have an open design, be located just around the mechanicals, should not exceed 4' in height and should have no features added to the screen such as lighting and signage.

- 7. New solar panels should be installed where they are least obtrusive, do not damage historic fabric, and are not visible from the public right-of-way, to the extent possible.
- 8. When solar panels are placed on buildings, they should be located on flat or rear sloping roofs.

  Panels should be low in profile and small in scale
- 9. The historic fabric should not be damaged when installing solar panels. Install panels on non-historic buildings and additions whenever possible.
- 10. Telecommunication facilities should have appropriate locations including:
   a.Ground mounted behind a building if it is fully screened from the public right-of-way.
  - b.Hidden within existing poles.
  - c. Rooftops as long as the equipment cannot be seen from the public right-of way. Screening is generally not appropriate as it can add to the perceived height of the building.
  - d. Hidden within an existing architectural feature.

    If the feature is an historic one, the interior should be accessible without altering or changing the historic feature. New features should not be added to historic buildings unless there is pictorial evidence of their existence.
  - e. Hidden within a new architectural feature on a non-contributing building.
  - f. Side elevations of non-contributing buildings if

the size and design is minimal and unobtrusive.

- 11. Telecommunication facilities and equipment should be installed in a manner that does not damage or remove historic materials or features or obscure historic features.
- 12. If a new telecommunication pole is necessary (see ordinance for telecommunication facilities) in front of a building, it shall not block the view of the entirety of the width of the principle entrance and it shall not exceed the height of the closest light pole, which range from 15'-20' in downtown Nashville. The diameter shall not exceed 20". If the pole is to be located adjacent to a vacant lot, it should not be located in the typically expected locations of a principal entrance for new construction, such as the corner or the center 10' of the lot.
- 13. Generally new poles should not be made to look like something they are not, such as a tree or an historic feature; however, it may be appropriate to have it look like an acorn light pole if it meets the ordinance for spacing.

General Principle: Awnings and Canopies

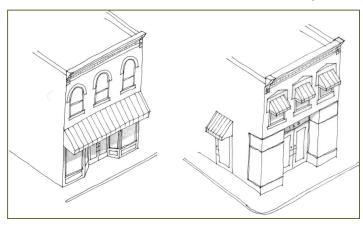
Awnings were historically common in the Downtown district for both storefronts and upper façade windows. The installation of appropriate awnings is encouraged.

Awnings are appropriate when located within existing window and storefront openings and are consistent with the overall character of the building in terms of type, size, placement, color, and material.

Canopies, including marquees, may be appropriate if such design is architecturally compatible with the overall storefront design in terms of size, location, color, and material, and does not detract from the character of the building.







The placement of these awnings above the storefront transom, above an existing secondary entrance, and above existing upper façade windows is appropriate.



The placement, above the storefront and transom, and shed form of these awnings are appropriate. Likewise, its opaque construction material is appropriate. Awnings may include graphics or signage, with the exception of rooftop awnings.

# Q. Guidelines: Awnings

- 1. Awnings should be placed in locations historically used for awnings and should not obstruct transoms, columns, cornices, or other architectural features. Appropriate storefront placement is across the storefront above the transom. Canopies should be scaled to the horizontal width of the entrance.
- 2. Awnings may be fixed or retractable.
- Storefront awnings should project no more than four seven feet from the building and should cover no more than one-third of a storefront window display height.
- 4. The most appropriate design for awnings is a shed form. The use of shed awnings for upper façade windows is also appropriate. Curved forms are not appropriate, unless there is historical evidence for their use on a building or the window door opening is arched.
- 5. Awnings may contain graphics or signage, but may not be backlit. Spotlighting of awnings from above is appropriate, with the exception of awnings added to rooftop additions.
  - Signage is appropriate on awnings, other than rooftop awnings, on either the slope or valance but not both locations at the same time. Graphics are not appropriate on the awning's sides.

- Opaque canvas, cotton duck, or similar natural materials are appropriate for awnings. Plastic or vinyl awnings should not be used. <u>Materials</u> <u>compatible with the storefront of the building</u>, <u>such as metal or wood are appropriate for</u> <u>canopies.</u>
- 7. The ceiling of the canopy should have a decorative treatment to shield from view any support mechanisms, wiring and structures.
- 8. Simple goose neck lighting is appropriate to light the slope of an awning. Lighting that illuminates an entry is appropriate beneath an awning or canopy.
- 9. Lighting and signage on awnings shall be consistent with guidelines for lighting and signage.



The original storefront has been removed; however, the building retains its early arched canopy.

## R. Guidelines: Canopies

- 1. Canopies should not obscure windows or architectural details.
- 2. Canopies should be constructed of materials compatible with the storefront of the building, such as metal and wood.
- 3. Lighting and signage on canopies shall be consistent with guidelines for signage and awnings.
- 1. Canopies are appropriate only on historic buildings where there is evidence (photographs, plans, ghosting) of an original canopy.

  Replacement canopies should match the appearance, location and dimensions of the original canopy. Where the evidence does not provide guidance on design, see new construction.

## S. Guidelines: Appurtenances

See also the Nashville Downtown Code for Mechanical,
Service and Loading requirements and Metro Ordinance for
<u>Telecommunication facilities</u>

The MHZC consults with other metro departments regarding appurtenances in the public right-of-way but does not issue Preservation Permits for these features.

- 1. ATM & vending machines are not appropriate on the exterior of buildings but may be located on the interior, where they would not be reviewed.
- 2. Building owners are encouraged to limit the display of permanently installed flags and banners to areas where said flags and banners were displayed historically (evidenced by historic photographs).
- 3. Building owners are encouraged to attach flags and/or banners to buildings as opposed to using free-standing flag poles.
- 4. Security cameras should be installed in the least obtrusive location possible.
- 5. Security camera models that are as small in scale as possible should be selected.
- 6. When installing security cameras, historic
  materials should not be damaged, removed or
  obscured.
- 7. New barrier-free solutions should not damage or cause the removal of historic fabric.
- 8. .Audio/visual equipment, with the exception of security cameras, on the outside of a building should not be installed.

General Principle: Lighting

Light fixtures should be as simple and unobtrusive as possible.

Exterior lighting should complement the architectural style of the building.

Exterior lighting should be used to highlight architectural details but not to wash the building in light or color.

Holiday lighting not permanently installed is not reviewed.





Pendant lights and recessed lights is one way of providing light at an entrance or above a storefront.



The simple design, inward direction of the light, and dark metal construction of this light fixture make it appropriate.



## T. Guidelines: Lighting

- 1. If lighting is installed, it should be concealed, or simple and unobtrusive in design, materials, and relationship to other façade or elevation elements.
- 2. Light should be directed toward the façade instead of outward. Building facades may be illuminated through uplights mounted above the storefront cornice.
- 3. <u>Lighting may include individual spots highlighting</u> <u>architectural details or it may spotlight the storefront.</u>
- 4. String, ribbon, and rope lighting or lighting that is designed to frame the building or wash the building in light is inappropriate. String lighting used to define an outdoor space is appropriate only on the ground floor, rear elevations.
- 4. Dark metals are appropriate materials for light fixtures.
- 5. Concealed, indirect, or spot lighting is appropriate for exterior signage. Visible fluorescent bulbs are not appropriate.
- <u>6. Recessed lighting is appropriate above recessed entrances.</u>
- 7. Illumination should be clear (day light) light which does not distort the color of building materials and finishes.

8. For lighting of rooftop additions, see "II.I. New Construction."

General Principles: New Construction

These guidelines shall apply only to the exteriors of buildings and to areas of lots visible from public rights-of-way.

Proposals for public facades – street related elevations – of new buildings shall be more carefully reviewed than other facades.

New construction should be consistent with existing buildings along a street in terms of height, scale, setback, and rhythm; relationship of materials, texture, details, and color; roof shape; orientation; and proportion and rhythm of openings.

Because new buildings typically relate to an established pattern and rhythm of existing buildings, the dominance of that pattern and rhythm must be respected and not disrupted.

New buildings must be constructed to a height that is compatible with the height of adjacent buildings.

Reconstruction of an historic building which no longer exists may be appropriate if it meets the following criteria: it was formerly located on the site on which the reconstruction is proposed; it contributed to the historic and architectural integrity of the area; it was compatible in terms of style, height, scale, massing, and materials with the buildings immediately surrounding the site; and pictorial documentation supports its accuracy.

## A. Guidelines: Height

- 1. Infill buildings shall not exceed 6 stories (80'), in the middle of the block or 10 stories (maximum of 90') on corner lots.
- 2. Infill buildings should not be less than 2 stories in the middle of the block or 4 stories on corner lots.
- 3. Infill buildings that face Printers Alley and that are more than 4 stories must have a minimum of a 10' step-back above the Fourth floor. All other infill buildings should have a 10' (minimum and maximum) step-back above the 6th floor.
- 4. Modifications may be granted by the Metro Historic Zoning Commission if immediate historic context warrants a taller height or if the building is a reconstruction of a historic building.

0	Max. On Corners Mid-Block	10 stories 6 stories
3	Step-back	
	Step-back after	
0	On Printer's Alley	4 stories
9	All Others	6 stories
	Depth	
•	On Printer's Alley	10° min.
Ò	All Others	10' min. and max.
	Step-back not required for buildings fronting Church Street	
	Buildings 6 stories or less shall not step-back and all st shall occupy the Build-to Zone.	
0	Max. tower dimensions	90' x 90'

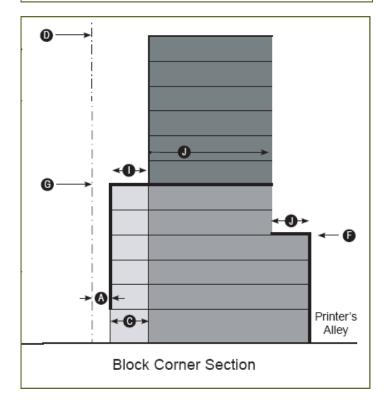


Illustration of height allowances from the "Downtown Code, Attachment to Ordinance No. BL2009-586 as adopted February 02, 2010."



Appropriate scale for new construction.



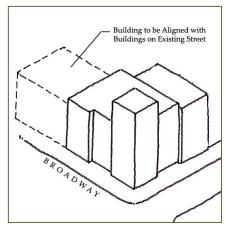
Historic buildings typically had some type of architectural detailing that broke the building into three parts: a base, middle and cap.

#### **B:** Guidelines: Scale

- 1. The size of a new building, its mass in relation to open spaces, and its windows, doors, openings, and appurtenances should be visually compatible with the surrounding buildings.
- 2. In the event that multiple lots or parcels are assembled within the historic district, buildings shall be designed to be compatible with the adjacent structures. Existing traditional and historic buildings are 20 to 50 feet wide and 100 to 150 feet deep. New structures should employ design techniques to break the facades along the right-of-way into multiple vertical elevations—as previously described.
- 3. All new buildings should have a base, middle, and cap. Traditionally, buildings were composed of these three basic elements. Adhering to this form will help reinforce the visual continuity of the area.
- 4. The first floor height shall be a minimum of 16 feet from finished floor to finished floor. Upper floor heights should appear to be similar to historic structures in the district.

# C: Guidelines: Setback and Rhythm of Spacing

- 1. The setbacks from the street and side property lines established by adjacent or contiguous buildings shall be maintained. When a definite rhythm along a street is established by uniform lot, building width, or bay patterns within a building façade, infill buildings should maintain that rhythm.
- New buildings should be constructed in line with adjacent historic structures. Corner buildings should avoid setbacks or open corner plazas that disrupt the continuity of the street wall.
- 3. New buildings shall front at least 95% of the primary street and, where applicable, a minimum of 85% of the secondary street. The MHZC may grant a modification where the historic context warrants it.



Appropriate model for the alignment of new construction.

## D: Guidelines: Roof Shape

- 1. The roofs of new buildings shall be visually compatible with the roof shape and orientation of surrounding buildings.
- 2. The roof forms of buildings within the district are typically flat or have a low slope behind a parapet wall.

# E: Guidelines: Proportion and Rhythm of Openings

- The relationship of width to height of windows and doors and the rhythm of solids to voids in new buildings shall be visually compatible with the surrounding buildings.
- 2. The design of the street level of new buildings is crucial in establishing the commercial vitality. At least 80% of the street level façade of a new building should be transparent (i.e., doors and windows) to provide visual interest and access for the pedestrian. Lots in the Financial District, such as 217 Third Avenue North, may have less glazing if they are an interpretation of the classical style prevalent in this area of the district.
- 3. A clear primary entry should be defined. Doorways on primary facades shall appear similar to those used historically. The primary entrance should be defined with a canopy or other architectural feature.
- 4. Upper floor windows should be at least twice as tall as they are wide. Windows on upper floors should not be taller than windows on the main floor.
- 5. Door and window openings should be recessed on masonry buildings, as they were traditionally, rather than flush with the rest of the wall.
- 6. On corner buildings, glazing shall turn the corner facing the secondary street a minimum of one structural bay or 16 feet, whichever is the greater.



This building from 1895 has a window proportion and rhythm seen throughout the neighborhood.



Wide windows, when grouped together, are also a window proportion seen in the neighborhood

# F: Guidelines: Relationship of Materials, Texture, Details, and Material Color

- 1. The relationship and use of materials, texture, details and material colors of a new building's public facades shall be visually compatible with or similar to those of adjacent buildings, or shall not contrast conspicuously.
- 2. <u>Unpainted</u> masonry materials were primarily used in the historic district, and should continue to be predominant. Contemporary materials may be used if they possess characteristics similar in scale, design, finish, texture, durability, and detailing to historic materials and meet *The Secretary's Standards*. Exterior Insulation Finish Systems and vinyl are not appropriate exterior materials.
- 3. Wood, brick, stone, metal, and structural glass were used for window, door and storefront surrounds and should be used for new buildings.
- 4. Storefront façade materials may vary in keeping with the materials of the existing buildings. Stone, glazed tile, painted wood, and brick are all appropriate materials.
- 5. Tinted, reflective, or colored glass may not be used for windows.
- 6. Large expanses of featureless materials are not appropriate.
- 7. The color of new building materials should be compatible with historic buildings within the district.

## G: Guidelines: Orientation

- 1. The orientation of a new building on a site shall be consistent with that of adjacent buildings and shall be visually compatible.
- 2. Primary building entrances shall be oriented to the primary street.

# H: Guidelines: Additions to Existing Buildings

- 1. Additions to existing buildings should be compatible in scale, materials, and texture; additions should not be visually jarring or contrasting. Additions to historic buildings should be minimal. Additions not normally recommended on historic structures may be appropriate for non-historic buildings, if the addition will result in a building that is more compatible with the district.
- 2. Rooftop additions on historic buildings should not exceed one story (or 15') in height and should be set back a minimum of 30 feet from the main façade of the building and 20 feet from the secondary street if it is a corner building. The height and stepbacks are to preserve the perception of the historic scale of the structure, ensure that the historic structure remains visually prominent, and to limit the percentage of new construction compared to historic construction.
  - a. Rooftop railings and decking should also step back from the front wall. The appropriate distance is determined by the height of the parapet but is generally at least 8'. For short parapets or one and two-story buildings, the step back will be greater.
  - b. Railings should not be used to support additional elements such as speakers, lighting, plants or signage.
  - c. In locations where railings are visible from the street, the materials should minimize the impact of the railing. Materials such as butt-



This rooftop addition, constructed prior to the overlay, sits back from the walls below and is only one story tall, making it minimally visible from the street.

- joint glass or horizontal steel cable may be appropriate. Signage, lighting and other features should not be attached to railings.
- d. Overhead features, such as canopies, tents and string-lighting are not appropriate on rooftops. Signage is not appropriate on rooftops.
- e;. Signage is not appropriate on rooftop additions
- f. Awnings that meet the design guidelines for "awnings" are appropriate when attached to the walls of the rooftop addition. Awnings and overhangs should not extend into the stepback area by more than 4'.
- g. Appropriate lighting for rooftop additions includes simple wall lighting, wall lighting behind a parapet wall, floor lighting, bollard lighting that does not exceed the height of the railing, landscape lighting, and table lighting. Overhead lighting is not appropriate.
- h. Windows are not required for rooftop additions.
- i. Screening of mechanicals should not appear to add to the height of the building and so should be located just around the mechanicals and not be stacked on exterior walls, should not exceed 4' in height and should not have features added to the screen such as lighting and signage.
- 3. Additions should not obscure or contribute to the loss of historic character-defining features or materials.

4. Rooftop additions for non-contributing buildings shall have a height that is compatible with the district and do not have to be stepped back, if this results in a building design that is more appropriate for the district. If the addition does step back, it should meet all the requirements for a rooftop addition for an historic building.

The following features which are no taller than the railing or have a minimal profile above the railing, are not reviewed on rooftop additions or side or rear patios:

- Tables and chairs, including table umbrellas
- Free-standing single-pole umbrellas
- Portable heaters and fans
- Planter boxes
- A/V equipment attached to the wall of the addition and not higher on the wall than ten feet (10') from the decking
- Mechanicals attached to the wall of the addition and not higher than four (4') on the wall from the decking.
- Fire pits

## I. Guidelines: Awnings & Canopies

<u>Please see section for "additions" regarding awnings on rooftop</u> additions.

- 1. Awnings and canopies should be placed in locations historically used for awnings and should not obstruct transoms, columns, cornices, or other architectural features. Appropriate storefront placement is across the storefront above the transom. Canopies should be scaled to the horizontal width of the entrance.
- 2. Awnings may be fixed or retractable.
- 3. Storefront awnings should project no more than seven feet from the building and should cover no more than one-third of a storefront window display height.
- 4. The most appropriate design for awnings is a shed form. The use of shed awnings for upper façade windows is also appropriate. Curved forms are not appropriate, unless there is historical evidence for their use on a particular building.
- 5. Opaque canvas, cotton duck, or similar naturalfiber materials are appropriate for awnings. Materials compatible with the storefront of the building, such as metal or wood are appropriate for canopies. Plastic or vinyl awnings should not be used.
- 6. The ceiling of the canopy should have a decorative treatment to shield any support mechanisms, wiring and structures from view.

- 7. Simple goose neck lighting is appropriate to light the slope of an awning.
- 8. Lighting is appropriate beneath an awning or canopy.
- 9. Speakers are inappropriate on or beneath a canopy, awning, or any other exterior location.

- J: Guidelines: Open Space & Surface

  Parking Parking/Parking Structures,

  Plaza, Arcade, Lanscape and Open Space

  Also see Nashville Downtown Code, or replacement document,

  for Surface Parking requirements
- 1. Removal or demolition of existing historic buildings, or portions of buildings, to create open space is not appropriate.
- 2. The most appropriate new construction for vacant lots is the construction of at least a two-story building; however, when that is not feasible for an existing vacant lot, the area may be used as open space with features such as:
  - a. Visual and pedestrian access into the site from the public sidewalk;
  - b. Walkways distinguished from parking areas;
  - c. Pedestrian scaled site lighting;
  - d. Outdoor seating or dining (also see design guidelines for sidewalk cafes)
- 3. The open space should maintain the pattern of the established building line along the street with a 3' tall wall, fence, planter box or other barrier.
- 4. Outdoor furniture (seating, tables, umbrellas, portable heaters, etc.) that is not permanently installed, shall not be reviewed.
- 5. Bicycle racks are appropriate and should be either a simple design or an art piece.

- 6. Signage is not appropriate in "open space areas" with the exception of minimally scaled way-finding signage.
- 7. Electronic devices such as electronic displays, audio speakers, and other electronic equipment, other than security cameras, are not appropriate on the exterior of buildings or in open space areas.
- 8. Open space shall not be covered or enclosed, in any way, unless following the guidelines for new construction.

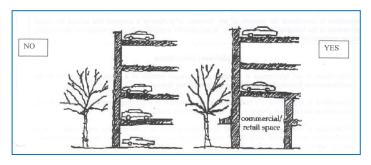
## K: Guidelines: Sidewalk Cafes

- 1. Sidewalk cafes must meet the public right-of-way
  encroachment requirements as required by the Metro
  ordinance and may not cause a sight distance issue or
  obstruct the sidewalk/pedestrian path of travel. The
  encroachment review/approval process begins in the Metro
  Public Works Permits Office.
- 2. Sidewalk café elements should not be attached to the building.
- 3. The café area may be defined by a 3 foot tall wall, fence, planter box or other barrier. Walls of simple open design with movable posts and rope are encouraged.
- 4. Outdoor furniture (seating, tables, umbrellas, portable heaters, etc.) that is not permanently installed, shall not be reviewed.
- 5. Sidewalk café elements shall not have temporary nor permanent covers, ceilings or walls. Tables may be covered by non-permanent canvas umbrellas.
- 6. Permanent installations of electronic equipment, signage, entertainment devices such as a television screens, as well as audio speakers and equipment are not appropriate in sidewalk cafes.

## L. Guidelines: Parking Structures

Also see the Nashville Downtown Code, or replacement document, for Parking Structure requirements.

- 1. Parking structures may be appropriate components of new construction when the design of such development contributes to the overall character of the district and the streetscape and where the new construction is consistent with the design guidelines for new construction.
- 2. Parking structures should be wrapped with retail space or other active use, that is a minimum of 15 feet deep along the street edge. Surface parking areas shall follow the design guidelines for "Open Space."
- 3. Curb cuts are not permitted on Broadway, and vehicular access should occur at the alley on properties that abut alleys.
- 4. All applicable guidelines for new construction shall be followed for parking structures.
- 5. Removal or demolition of existing historic buildings or portions of buildings to create parking is not appropriate.
- 6. Vehicular openings to parking structures shall not exceed 35' in width.
- 7. All structures with parking available to the public shall have a clearly marked pedestrian entrance, separate from vehicular access, on street frontages. A publicly accessible building lobby may meet this requirement.



Parking added to the historic district should have commercial retail space on the first floor.

# INTRODUCTORY PROVISIONS GENERAL PRINCIPLES

#### Intent

The purpose of these regulations is to preserve the historic character of the overall district and individual historic buildings follow the basic principles and guidance of the "Downtown Codes Sign Standards" as adopted 1/30/2013. The "Downtown Codes Sign Standards" breaks signage guidance up by "street types." The Downtown Historic Preservation Zoning Overlay closely follows the guidance for "Pedestrian Street" type.

#### **Applicability**

- These sign regulations apply to all properties within the Downtown Historic Preservation Zoning Overlay.
- Signage that is cut into the face of the building is prohibited.
- Signage located on the interior of a building or attached to the inside of glass windows is not reviewed.
- Sandwich board signs and 3-dimensional sidewalk signs that are brought into the building at the close of each business day, and are not located in public right-of-ways, shall not be reviewed by the MHZC but may require review by other departments Public Works.
- Menu Board signs that meet the following qualifications are not reviewed by the MHZC. A menu board is a small sign located on the first level, generally near an entrance, that allows a business to post a menu or daily specials. It is generally a box with a glass front so that information can be frequently changed. Only one menu board permitted per building. It may not be backlit, including rope lighting or neon, but may have a small interior light on the inside of the top of the box or a goose neck lamp shining on the face of the box. Materials may be wood or metal. It should be located at eye-level and not placed more than 6 feet above the sidewalk. Its dimensions shall not exceed 4 square feet and 3 inches in depth.
- Historic signage should be retained. Removal of historic signage may take place as a Modification.

## Sign Permit Applications

Applications for sign permits shall be made with and reviewed by the Metro Historic Zoning Commission (MHZC). Sign applications that do not involve Modifications shall only require MHZC administrative approval.

#### Common Sign Plan

A common signage plan regulates signage for multiple businesses or tenants within one building or complex. A common sign plan is mandatory for all new developments and sign Modifications.

- A common signage plan shall provide for consistency among signs with regard to at least four of the following: materials; location of each sign on the building; sign proportions; color scheme; lighting; lettering or graphic style.
- The common signage plan shall establish an allowable area of signage for existing and future tenants with regard to all allowed sign types.
- The common signage plan shall indicate existing nonconforming signs as well as the number and locations of on-premise signage to be allocated to each tenant under the new plan.

#### **MODIFICATIONS**

#### Sign Permit Modifications

Requests for modifications to sign standards are reviewed by the Metro Historic Zoning Commission. If the property is also within a MDHA redevelopment district, approval from the MHZC is all that is needed. Two additional types of Modifications for signage related permits may be requested and are outlined below.

#### **Modifications for Exceptional Design**

Creative signage that does not fit the specific regulations of these guidelines may be considered by the MHZC, based on its merits, as they relate to all of the following design criteria:

#### • Architecture

- The configuration or location of the building or property
- The configuration or location of the building or property
- Building scale
- Legibility
- Technical competence and quality in design, construction and durability

Applications for this type of Modification require submittal of a common sign plan for the property in question. Approval of any related structure (i.e. canopy) will require review by all applicable agencies. Exceptional design modifications shall not permit electronic changeable copy where it is otherwise not permitted.

#### **Modifications for Tourist-Oriented Businesses**

Tourist-oriented businesses within DTC zoning may receive Modifications to allow greater sign area and use of digital technology. To qualify as a tourist-oriented business a business shall:

- Have a minimum permanent fixed seating capacity of 500; and
- Offer lawful activities or services to the general public of cultural, historical, recreational, educational, or entertainment purposes.

Applications for this type of Modification require submittal of a common sign plan for the property in question. Approval of any related structures (i.e. canopy) will require review by all applicable agencies. Tourist-oriented business Modifications shall be reviewed according to the design criteria listed under Modifications for Exceptional Design, in addition to the following:

- Large electronic or illuminated signs shall not adversely impact residential or hotel uses.
- All signs shall conform to the lighting standards of the DTC.
- See section on changeable copy for additional information.

#### RIGHT OF WAY ENCROACHMENTS

Where a sign is proposed to encroach into the public right-of -way an application shall be made with the Public Works Department in addition to the sign permit application with the MHZC. Both applications shall include the requirements of the Public Works Department available at their website: www.nashville.gov/Public-Works/Developer-Services.aspx, in addition to the MHZC submittal requirements.

#### **NON-CONFORMING SIGNS**

Sections 17.40.660 and 17.40.690 of the Metro Zoning Code apply. This section is provided for further clarification.

#### **Building Signs**

A sign shall be brought into compliance with the provisions of these design guidelines if a sign permit is required to rebuild the sign. This does not include a panel change in a non-conforming cabinet sign, which shall be permitted.

#### Ground Signs

An existing ground sign may change the face or panel of a sign that does not meet the area or height standards within these design guidelines. However, in no instance shall there be an increase in the degree of nonconformity. All new panels shall conform to all illumination standards therein.

A sign shall be brought into compliance with the provisions of these design guidelines if the sign is altered, repaired, restored or rebuilt, at any time, to the extent that the cost exceeds fifty percent of the estimated replacement cost of the sign (in current dollar value). All permits within any six consecutive calendar months shall be aggregated for purposes of measuring the fifty percent standard.

#### All Signs

If the alteration or repair is caused by involuntary damage or casualty, the design may be altered or repaired to its predamaged condition.

#### Repair and Maintenance

A sign may be removed or taken off-site for repair and maintenance. The sign must be returned to the original location within 90 days of removal.

## A. Allocation of Sign Area

The maximum sign area for each type of sign is established in the following tables. Specific requirements for each sign type are shown on the subsequent pages.

For each cell in the table, there is a maximum allowed sign area that may be utilized with any combination and any number of signs associated with that cell, unless otherwise noted.

The measurements for "linear feet" shall be at grade.

Existing building identification signs shall not be included in calculating the remaining available allotment. Identification signs are those that reference the name of the building or date of construction. Identification signs are often integrated into the architecture and materials of the building.

Projecting and blade signs shall be calculated using one of the two faces of the sign, provided that the faces are equal in size, the interior angle formed by the faces is less than 45 degrees, and the two faces are not more than 18" apart.



3D signs shall be calculated using the sum of two adjacent vertical faces (highlighted in red) of the smallest cube encompassing the sign or object.

## **Building Signs**

linear foot of building façade or
36 square feet, whichever is
greater.
Window Sign

Window Sign Awning Sign Canopy Sign Projecting Sign

When a projecting sign is used on the building, an additional 0.50 square feet of sign area per 1 linear foot of building façade shall be permitted, for a total 2 square feet per 1 linear feet of building façade.

1.5 square feet of sign area per 1

Shingle Sign

9 square feet per sign

Painted Wall Sign 125 square feet per building

## **Ground Signs**

Monument Sign

24 square feet

**Skyline Signs**—area determined by average height to of building

75' to 100'	480 square feet
101' to 200'	600 square feet
201' and taller	720 square feet

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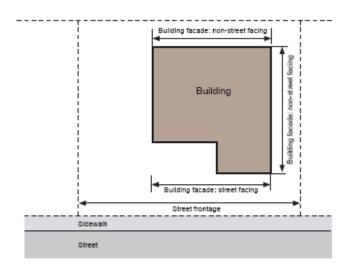
#### B. GENERAL STANDARDS

#### 1. Materials

All permanent, on-premises signs shall be constructed of a rigid, weatherable material such as hard plastic, wood, MDO plywood, aluminum, steel, PVC, glass, fiberglass and/or Plexiglass. On-premises permanent signs shall not be constructed of nonrigid materials including, but not limited to, vinyl, fabric, canvas, or corrugated plastic. The provisions of this subsection shall not apply to approved, permitted canopies, awnings and porticoes.

#### 2. Building Façade and Street Frontage Measurement

In determination of number of stories of a building, rooftop additions shall not be considered within the number of stories.



#### C. OTHER SIGN TYPES

#### 1. Non Street Facing Signs

Non street-facing building facades and alley frontages, not otherwise regulated, are allocated 1 square foot of sign area per 1 linear foot of building façade, to a maximum of the sign area permitted for the primary street frontage.

This includes lots adjoining open spaces, pedestrian walkways, or parking areas. Ground signs are not permitted on non-street facing building facades or alley frontages.

#### 2. Temporary Signs

Temporary signs shall follow the standards of 17.32.060. MHZC does not review temporary signs.

#### 3. Auto-oriented Canopy/Awning Signs

The allocation of signage for auto-oriented canopies and awnings shall be measured as wall signs and shall only be used on the canopy/awning. See the section for Canopies and Awnings for information on the design of canopies and awnings.

#### 4. Parking Lot Signs

A pole-mounted projecting sign is allowed for surface parking lots with no associated building. One sign per street frontage is allowed. The maximum size shall be 36 square feet per sign. The side of the sign shall be attached to the pole and the pole will be considered the "building façade." All projecting sign standards shall apply; parking lot signs shall follow the standards of a 1-story building.

#### 5. Prohibited Signs

- Billboards
- <u>Captive Balloon signs</u>
- <u>Inflatable devices</u>
- Sail Signs/Wind banners/Feather Signs
- Supergraphic signs
- Signs which emit smoke, visible vapors, particulate matter, sounds, odor or contain open flames.
- Reflective signs or signs containing mirrors
- Projection signage (Digital displays using technologies to project content such as digital images and video.)
- Other signs not in keeping with the form and aesthetic of historic signage

#### KEEP IN MIND

- There is no limit to the number of Building Signs per property, with the exception of neon signs.
- Sign entitlements are limited only by the total amount of square footage allowed on the property, the maximum sizes of signs and the required placement of signs, with the exception of neon signs.
  - For example, if a building is allowed 100 sq. ft. of Building Signs, that can be use in one 100 sq. ft. sign or in five 20 sq. ft. signs. The only limit is the maximum dimensions of the sign type.
- Non-street facing facades are allowed signs.
- Contact the MHZC with questions.

## C. Building Sign: Wall Sign

#### 1. Description

A wall sign is a building sign that is attached flat to, or mounted away from but parallel to, the building façade or the exterior of a window.

A wall sign may be painted on the building façade, in some instances, as a modification.

#### 2. General Provisions

- a. A wall sign shall be located lower than the window sills of the top floor for multi-story buildings.
- b. No portion of a wall sign may extend above the roof line or above a parapet wall of a building with a flat roof.
- c. No portion of a wall sign may extend above the lower eave line of a building with a pitched roof.
- d. A wall sign cannot cover <u>or hang in front of windows</u> or architectural details <u>with the exception of painted or decal</u> signage on the glass itself.
- e. An exposed raceway shall be finished to match the background wall or be integrated into the overall design of the sign.
- <u>f.</u> A wall sign can be externally or internally illuminated in accordance with the section on Illumination.
- g. The edges of a wall sign shall not include signage or lighting and should instead be painted a dark, solid, unobtrusive color.

## 3. Design Standards

**A** Overall area allocation (see allocation of sign area) (max)

**B** Projection (max) 2 inches OR

13 inches for internally lighted or neon signage

C Exposed Raceway height 50% of the letter height, OR if

the Raceway is used as the sign background, the Raceway may extend 3 inches beyond the largest part of the sign.





Refer to Illumination section for additional raceway standards



# D. Building Sign: Painted & Decal Wall Signs and Murals

#### 1. Description

Painted & Decal signs are building signs that are painted or adhered directly to the surface of the building. Painted signs generally consists of painted lettering for the purpose of advertising the business located in the same building and do not include other graphics or images. Murals include graphics and images and may also include lettering and logo.

#### 2. General Provisions

- a. All painting of masonry, whether for signage, to change the color of the building, or for artwork shall be reviewed by the MHZC. All painted signage and murals shall be reviewed by the MHZC. (See also II.M. Paint.)
- b. Historic painted signs should be retained rather than replaced.
- c. Painted signs that only include text and business logo may be added to rear elevations or exposed upper secondary elevations and should not cover transoms, columns, cornices, decorative elements, openings and architectural features or require the enclosure of openings.
- d. Painted signs on main facades or the first level of buildings are not appropriate.
- e. Murals are only appropriate on rear facades and shall follow the design guidelines for painted signage. Generally, a painted sign should not be more than 125 square feet in size.
- f. Painted signs should serve as a sign for the current occupant(s) and should not advertise off-site businesses or products.
- g. Generally, painted signage should not have lighting; however, if lighting is necessary, there be no more than two gooseneck lights or another type of light that can be hidden by an architectural feature.
- <u>h.</u> Metallic, fluorescent or day-glow paints are not appropriate.

i. Decals are not appropriate on walls but may be appropriate on the exterior of windows and shall conform the design guidelines for "wall signage."

#### 3. Design Standards

A Overall area allocation (max) 125 square feet

## E Building Sign: Window Sign

#### 1. Description

Signage that is painted onto or adhered to the exterior side of window and door glazing. Signage adhered to the interior of window and door glazing is not reviewed.

#### 2. General Provisions

- a. Window signs shall not exceed 20% of the window surface. Signage that is oriented to only the top, only the bottom or only the center of the window is encouraged. The intent is to maintain transparency into the building while providing on-site business or building identification.
- b. Window signs may be painted, gold leafed, or thin vinyl adhered to the inside or outside of the glass.
- c. Paper, banners or graphic films that obscure views inside a building are not appropriate window signage.
- d. Window signs shall not flash, blink, be illuminated or be animated.
- e. Window signs shall not be manufactured or painted using day-glo or fluorescent materials or with light-catching materials such as sequins.

#### Design Standards

A Overall area allocation (see allocation of sign area)

**B** Max Size 20% of the window area

## F. Building Sign: Awning Sign

#### 1. Description

Awning Signs are a type of building sign. Graphics and symbols are painted, sewn or otherwise adhered to the awning material as an integrated part of the awning itself.

#### 2. General Provisions

- a. Only awnings on first and second story windows may contain signs.
- b. A maximum of one sign is allowed per awning face.
- c. An awning sign may only be externally illuminated.
- d. See the Awnings section of the design guidelines for additional information on the design of awnings.
- e. An awning sign may not cover architectural details.



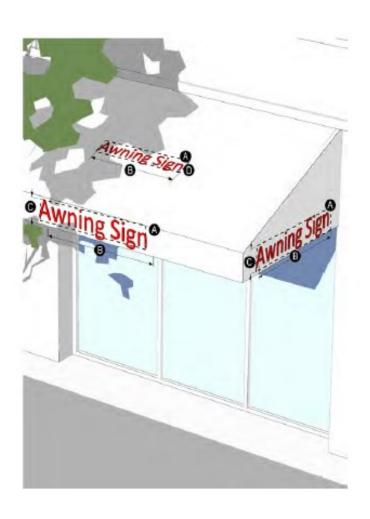
#### 3. Design Standards

A Overall area allocation (max) (see allocation of sign area)

**B** Sign Width 75% (max % of awning width/depth)

C Height of text and graphics on valance 2 feet (max)

D Max area of sloping plane covered by sign 50%



## **G. Building Sign:** Canopy Sign

#### 1. Description

A canopy sign is a type of building sign that is attached above, below or to the face of a canopy.

#### 2. General Provisions

- A canopy sign may not extend outside the overall length or width of the canopy. A canopy sign may extend above or below the canopy provided the sign meets all other design standards.
- Maximum of one sign per canopy face.
- Raceways are permitted for signs extending below or above the canopy.
- A canopy sign may be externally or internally illuminated in accordance with the Illumination section.
- Cabinet signs are not permitted as canopy signs.
- f. A canopy sign may not cover architectural details.

See the Awning/Canopy section of the design guidelines for additional information on the design of canopies.

This definition does not include freestanding canopies over fuel pumps.

## 3. Design Standards

A Overall area allocation (see allocation of sign area) (max)

B Sign Width 75%

C Height of text and graphics 2 feet (max)

D Depth (max) 13 inches

50% of the letter height OR if E Exposed Raceway height (max)

the Raceway is used as the sign background, the Raceway may extend 3 inches beyond the largest part of the sign.











## H. Building Sign: Projecting Sign

#### 1. Description

A projecting sign is a type of building sign that projects outward from the façade, typically at a ninety degree angle. Projecting signs are typically, but not always, vertically oriented and generally mounted above the first floor.

#### 2. General Provisions

- a. A projecting sign must be located at least 25 feet from any other projecting sign. When building width prohibits adherence to this standard, flexibility shall be permitted through Modification to be reviewed by staff.
- b. A projecting sign may be erected on a building corner when the building corner adjoins the intersection of two streets. Allocation of sign area from both streets may be used, however, in no case shall the sign exceed the maximum dimensional standards below.
- c. A projecting sign shall be located below the windows sills of the third story.
- d. The top of a projecting sign shall not extend above the building eave or top of parapet.
- e. A projecting sign can be externally or internally illuminated in accordance with the Illumination design guidelines.
- f. Projecting signs that are 3-dimensional may be permitted through a modification.
- g. A projecting sign may not cover windows or architectural details.
- h. Signage shall not rotate or have any moving elements.
- i. Signage shall not have blinking, flashing or sequential lights.
- j. The edges of a projecting sign shall not include signage or lighting and should instead be painted a dark, solid, unobtrusive color

#### 3. Design Standards

A Overall area allocation (max) (see allocation and see allocation)

**B** Height (max)

1 story buildings

2 and 3 story buildings

4 or more story buildings

**C** Average spacing from façade (min)

**D** Projection Width (max)

E Depth of Cabinet (max)

(see allocation of sign area)

10 feet

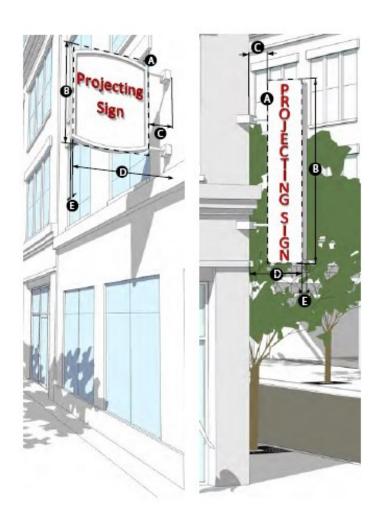
16 feet

20 feet

1 foot

6 feet

2 inch or 18 inches for internally lighted or neon signage



# I. Building Sign: Shingle Sign

### 1. Description

A shingle sign is a smaller building sign that projects outward, typically at a ninety degree angle, and hangs from a bracket or support that is located over or near a building entrance.

#### 2. General Provisions

- a. Signs shall be located within 8 feet of an active pedestrian building entrance. This does not include service entries or entries that primarily remain locked.
- b. An active pedestrian entrance at the corner of a building is allowed signs on both streets.
- A shingle sign shall be located below the window sills of the second story.
- **d.** A shingle sign shall not be internally illuminated.
- e. A shingle sign cannot cover windows or architectural details.
- f. The edges of a shingle sign shall not include signage or lighting and should be painted a dark, solid, unobtrusive color.
- g. Shingle signs shall not spin or have moving elements.

### 3. Design Standards

A Area (max) 9 square feet

**B** Height (max) 3 feet

C Spacing from façade (min) 6 inches

**D** Width (max) 3 feet

E Depth (max) 6 inches







# J. Ground Sign: Monument Sign

### 1. Description

A monument sign is a ground sign that is attached along its entire length to a continuous pedestal.

#### 2. General Provisions

- a. Monument signs shall be allowed only when the existing building face is set back from the public right-of-way by at least 20'.
- b. Each property, with conditions that allow for a monument sign, is permitted one per street frontage. One additional monument sign is allowed for properties with 300 or more feet of street frontage on one street. Where more than one sign is permitted, signs along the same street frontage shall be spaced a minimum of 200 feet apart.
- c. A monument sign must be set back at least 5 feet from the front property line.
- d. A sign erected on the top of a retaining wall is required to meet the standards for a monument sign. The height of the wall shall be included in the overall height calculation. In this case, the 5 foot minimum setback is not required.
- e. A sign affixed to the face of a retaining wall or seat wall that is an integral part of a plaza or streetscape design may utilize the sign area allocated to wall signs. In this case, the 5 foot minimum setback is not required.
- f. A monument sign may be externally or internally illuminated in accordance with the Illumination section of the design guidelines.
- g. The edges of a monument sign shall not include signage or lighting and should be painted a dark, solid, unobtrusive color.

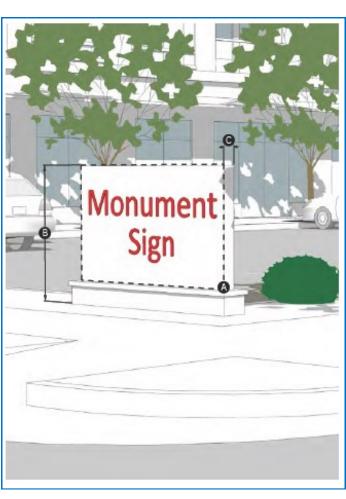
### 3. Design Standards

A Sign area (max per sign) (see allocation of sign area)

**B** Height (max) 5 feet

C Depth (max) 18 inches





# K. Skyline Sign

### 1. Description

A skyline sign is attached flat to or mounted away from the building façade. Sign may be parallel to the building façade or vertical. Located on the upper band of a building.

#### 2. General Provisions

- a. A skyline sign is only allowed on buildings greater than 75 feet in height. <u>Rooftop additions shall not be included in the height of the building for the purpose of determining signage location.</u>
- b. A skyline sign must be located within the top third of the building.
- c. No portion of a skyline sign may extend above the roof line or above a parapet wall of a building with a flat roof.
- d. No more than one skyline sign per façade is allowed. However, additional skyline signs may be allowed as a Modification for Exceptional Design.
- e. Raceways are not permitted on skyline signs.
- f. A skyline sign may be internally (but not externally) illuminated in accordance with the Illumination section of the design guidelines.

#### 3. Design Standards

**A** Area (max) (see allocation of sign area)

**B** Height (max) 14 feet

**C** Width (max % of façade 50%

length)











#### L. Illumination

Illumination of signs shall be in accordance with the following requirements:

#### 1. External Illumination

- a. External light sources shall be placed close to, and directed onto the sign and shall be shielded to minimize glare into the street, sidewalks or onto adjacent properties.
- Projecting light fixtures used for externally illuminated signs shall be simple and unobtrusive in appearance.
   They should not obscure the sign.

#### 2. Internal Illumination

- a. Channel letters may be internally lit or back-lit.
- b. For cabinet signs, the background must be opaque. Only graphics, text and logs may be illuminated, and a halo of one inch around graphics, text, and logos may be nonopaque.
- c. Exposed neon may be used for lettering or as an accent.

# 3. Prohibited Light Sources

- a. The following light sources are prohibited:
- Blinking, flashing, chasing, and sequential lighting. This
  type of lighting may be allowed for Broadway (not the
  district but the street) through a modification. In these
  cases, the chase or flash shall not last less than every one
  three seconds
- Strobe lighting
- Bare bulb illumination.
- Projection signage (Digital displays using technologies to project content such as digital images and video.)

### 4. Raceways and Transformers

a. Visible transformers are prohibited.









External light sources

















Internally lit cabinet signs with darker backgrounds

# M. Changeable Copy Signs

Changeable copy signs shall be in accordance with the following requirements:

#### 1. Description

- a. Manual changeable copy sign. A sign or portion of a sign that has a readerboard for the display of text information in which each alphanumeric character, graphic or symbol is defined by objects, not consisting of an illumination device. Changeable copy is changed or re-arranged manually or mechanically without altering the face or the surface of the sign.
- b. Electronic changeable copy sign. A sign or portion of a sign that displays information in which each alphanumeric character, graphic, or symbol is defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs or other illumination devices within the sign.

### 2. Usage

- a. Manual and electronic changeable copy is allowed for Tourist Oriented Businesses only when used in conjunction with a wall sign or a monument sign provided the changeable copy portion is no greater than 50% of the built sign area.
- An electronic changeable copy sign is not allowed in a Redevelopment District or on Interstate frontage.

### 3. Spacing

- a. The closest edge of an electronic changeable copy sign must be a minimum distance of 100 feet from any residential zoning district.
- An electronic changeable copy sign must be separated from another electronic changeable copy sign by at least 50 feet.

#### 4. Duration

- Any image or message or portion of the image or message must have a static display for minimum duration of eight seconds.
- b. Transition time must be immediate.
- c. No portion of the image or message may flash, scroll, twirl, change color or in any manner imitate movement.

#### 5. Brightness

- a. The sign must not exceed a maximum illumination of 7,500 nits during daylight hours and a maximum illumination of 750 nits between dusk to dawn as measured from the sign's face at maximum brightness.
- b. Electronic changeable copy signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination level to a lower level.

# V. DEMOLITION

**General Principles: Demolition** 

Since the purpose of historic zoning is to protect historic properties, the demolition of a building that contributes historically and architecturally to the character and significance of the district is not appropriate and should be avoided.

Demolition is considered the removal of any structure or portion of a structure that affects the visual appearance of the building from the exterior. It includes the removal of floors or sections of the building that are enclosed by the original façade.

# V. DEMOLITION

## A. Guidelines: Demolition

- Demolition is not appropriate if a building or a major portion of a building contributes to the architectural or historical significance or character of the district.
- 2. Demolition is appropriate if a building or a major portion of a building does not contribute to the historical or architectural character and importance of the district.
- 3. Demolition is appropriate if a building or a major portion of a building has irretrievably lost its architectural and historical integrity and importance, and its removal will result in a more historically appropriate visual effect on the district.
- 4. Demolition is appropriate if the denial of the demolition will result in an economic hardship on the applicant as determined by the MHZC in accordance with section 17.40.420, as amended, of the historic zoning ordinance.

## A. Definitions

**Addition:** New construction that increases the footprint, height, or building envelope of an existing structure.

Alteration: A replacement or change in a building material; the addition or elimination of any architectural element of a building; a repair that reconstructs any part of an existing building; construction of, or change to, an appurtenance.

**Appropriate:** Suitable for, or compatible with, a property or district, based on accepted standard and techniques for historic preservation.

**Appurtenances:** Fences, walls, paving, streetlights, curbs, gravel, signs, satellite dishes, fountains, mailboxes, and other accessory or adjunct permanent built features related to a building or streetscape.

**Awning:** An awning is a secondary covering attached to the exterior wall of a building without additional supports and is located above a window or entrance. It is typically a metal frame covered in canvas. With the addition of columns or posts an awning becomes a canopy,

Barrier Free: Design for those with physical or other disabilities, involving the provision of alternative means of access to a building.

Canopy: An overhead flat roof covering located above an entrance and constructed of rigid materials such as metal or wood. It may or may not also include structural poles, signage and lighting. A covered area which extends from the wall of a building to protect an entrance or loading dock. Also see "Awning".

<u>Captive Balloon Sign:</u> Any object inflated with hot air or lighter-than-air gas that is tethered to the ground or a structure.

Certificate of Appropriateness: See Preservation Permit.

Character-Defining Features: Individual physical elements of any structure, site, street, or district that contribute to its overall historic or architectural character, and for which it is recognized as historically or architecturally significant.

**Decal Signage:** A design prepared on special paper for transfer onto a surface such as masonry, wood or metal and is often adhered with some type of glue.

**Demolition:** The tearing down of a building in whole or in part.

**Elevation:** A scaled drawing that illustrates the view of a side of a building.

**Facade:** An exterior side of a building.

**Historic:** A structure or site, usually constructed during the period of significance, which possesses historical or architectural significance, based on the criteria for listing in the National Register of Historic Places.

Marquee: A permanent roof like shelter over an entrance to a building. Marquees are usually flat roofed and sometimes have supporting posts on the side opposite the side of the marquee that attaches to the building and may include signage and lighting. Historically, marquees were used typically for hotels and

Mural: A piece of artwork that does not provide advertising and that is adhered onto an exterior façade. Typically murals theaters. Also see "Canopy".

**New Construction:** Any freestanding structure on a lot constructed after the designation of the historic preservation zoning district.

**Non-Historic:** A structure or site, usually constructed after the period of significance, which does not possess historical or architectural significance, based on the criteria for listing in the National Register of Historic Places.

**Orientation:** The directional expression of a building's front façade.

**Period of Significance:** The time frame in which a neighborhood developed or was platted into building lots and substantially built out with structures, based on the criteria for listing in the National Register of Historic Places.

Preservation Permit: A legal document issued by the Metropolitan Historic Zoning Commission confirming review and approval of work to be done on property within the boundaries of an historic or conservation zoning district. A preservation permit is required before getting a building permit. Previously called Certificate of Appropriateness.

**Public Facade:** The exterior faces of buildings that front public streets.

**Public Right of Way:** A publicly owned and maintained street or walkway.

**Public Space:** Any area that is either owned, leased or for which there is held an easement by a governmental entity, or an area that is required to be open to the public.

Raceways: A three-sided rectangular box that functions as a mounting mechanism and electronic component enclosure for a wall mounted sign.

**Reconstruction:** Construction of an accurate replica of a historic building or portion thereof based on physical, pictorial or documentary evidence.

**Rehabilitation:** The act or process of making possible a compatible use for a property through repair, alterations, and additions while preserving those portions or features which convey its historical, cultural, or architectural values.

Repair: See alteration.

Sequential Lighting: Illumination of sculptural elements, letters or other sign parts in individual light bulbs, neon tubing or neon-like elements and illuminated in sequence and from sequential positions to give the appearance of motion of that element.

Sail Sign/Wind Banner/Feather Sign: A freestanding or mounted sign that is supported by a flexible or semi-flexible full or partial frame within which is a material constructed of vinyl paper or other wind resistant and moveable materials.

Shall: What is required.

**Should:** What is required unless physical facts of the lot or building would result in an alternative being more appropriate.

<u>Super Graphics:</u> Very large signage, sometime of billboard proportions, usually incorporating brightly colored, graphic images of simple design.

#### **METROPOLITAN HISTORIC ZONING COMMISSION**

Sunnyside in Sevier Park 3000 Granny White Pike Nashville, TN 37204

Phone: 615-862-7970 Fax: 615-862-7974 The Metropolitan Historic Zoning Commission reviews applications to create new historic overlay districts and reviews and approves preservation permits in historic and conservation districts for new construction, alterations, additions, repair and demolition. For design guidelines, permit applications, and meeting information, visit us at www.nashville.gov/mhc.

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